

McKinney Art Studio Tour (MAST)

Participating Artist Frequently Asked Questions (FAQ)

- 1. Q – What is MAST?**
A – MAST is the acronym for McKinney Art Studio Tour, an annual event sponsored by the McKinney Arts & Music Guild. Participating local artists open their studios to the public to share how and where their art is created. For more information about the event, visit the MAST web site at: <http://mckinneyartstudiotour.com/about-mast/>
- 2. Q – How do I become a member of MAST?**
A – MAST is based on artist participation and not membership. Artists wanting to participate in the 2017 season must register during open registration, April 1 - May 15, 2017 at: <http://mckinneyartstudiotour.com/registration/>
- 3. Q – How much does it cost to participate?**
A – The 2017 participation fee is in two parts; a \$15.00 non-refundable application fee due at the time of registration, and a \$50.00 participant fee, due by June 15, 2017.
- 4. Q – Why isn't the application link on the MAST registration web page?**
A – It is essential that all persons wanting to participate in the 2017 MAST event read and understand the MAST Prospectus prior to applying. The Prospectus is a downloadable pdf document with links to the application. You can download the 2017 MAST Prospectus from the MAST Registration web page: <http://mckinneyartstudiotour.com/registration/>
- 5. Q – Who do I engage if I have additional questions, or am unclear with anything in the Prospectus?**
A – Please feel free to email us at mastapplications@gmail.com if you have any questions or concerns not addressed in the Prospectus.
- 6. Q – What if I need help during the application process?**
A – As with above, please feel free to email us at mastapplications@gmail.com. Someone from the MAST committee will respond and assist as needed.
- 7. Q – What is meant by a "juried event"?**
A – To ensure consistency and standards of art being shown and to keep the tour at a manageable size, photos showing some examples of your art must be submitted and reviewed by the MAST committee at the time of your application.
- 8. Q – How will I know if my art will be accepted?**
A – As explained in the 2017 MAST Prospectus, you will be notified by email no later than May 31, 2017. If your art is not accepted, an explanation as to why will be provided in the email.
- 9. Q – I see in the Prospectus that every participant must be a member of a committee. Why is that?**
A – The MAST event is by participating artists for participating artists, and requires a lot of work to produce each year. By having every participant help, the tasks are shared by everyone, making light work for many instead of burdensome work for a few.

10. Q – What is a Docent?

A – In our context, a Docent is a person who acts as a guide, typically on a voluntary basis in a museum, art gallery, or art studio. While every Docent is a volunteer, not every volunteer is a Docent. Docents have specific training to serve during the MAST event in a variety of artist-supporting roles.

11. Q – Is there a cost to volunteer as a Docent?

A – The only cost to becoming and serving as a Docent is your time and commitment. There is no application fee to become a Docent or Volunteer. Please feel free to email us if you are interested in participating in the MAST event in a non-artist capacity. mastmckinney@gmail.com

12. Q – If not every volunteer is a Docent, then what do volunteer's do?

A – We need and use general volunteers in a variety of ways and positions. Volunteers are used from April 1 through November 13 assisting in all aspects of the MAST event. Most notably is during the event itself; getting signs placed, helping with set up and tear down, assisting MAST staff as needed, etc. Volunteers can also assist on a MAST Committee, place marketing materials, help solicit sponsors, and other important tasks.

13. Q – Why is MAST not having an auction this year?

A – An auction was considered, but the results of the 2016 auction resulted in less than satisfactory earnings for the effort to host it. Many art pieces sold for far less than its market value, while many more pieces were not purchased at all. Based on these findings, the MAST executive board determined that an Art Exhibition to sell art for the prices listed may prove to be less costly than hosting an auction. More on this topic is explained in the 2017 MAST Prospectus from the MAST Registration web page: <http://mckinneyartstudiotour.com/registration/>