

## Second Saturday Artist FAQ

This FAQ is to provide key information for an Artist participating in a Second Saturday Art on the Square event. The Second Saturday event is an opportunity for the Artist to professionally display and demonstrate their work. We encourage fine artists and fine craft artisans to take part. Your display will say a lot about you and the business you're positioned in front of. The event should focus more on connecting with the art loving community than necessarily as a sales generating event although of course you are encouraged to bring examples of your fine art and fine crafts as well as brochures or business cards.

Contact Information

Questions not answered here?? please email [SecondSaturdayMckinney@gmail.com](mailto:SecondSaturdayMckinney@gmail.com)

**If you have an emergency/last minute issue before an upcoming event, please contact**

**[SecondSaturdayMckinney@gmail.com](mailto:SecondSaturdayMckinney@gmail.com) (Email preferred!!) or text 469-247-4389**

We will respond as quickly as possible

**Regular updates will be available through our dedicated Facebook Page McKinney Second Saturdays and the Mckinney Art Studio Tour website and FB page.**

### What is Second Saturday Art on the Square?

Second Saturday Art on the Square is an event that occurs on the Second Saturday of each month (April thru September) from 7 – 9 pm around the square in Downtown McKinney. It's an opportunity for Artists to display and demonstrate their art, with an opportunity to interact with the public.

We want to continue our wonderful relationships with the locations who take part so ask the following:

- Please do NOT set up outside locations if you have not signed up through the Sign Up Genius. There are limited spaces outside each location. If no locations are available (we have not ever run out yet!) please email [SecondSaturdayMckinney@gmail.com](mailto:SecondSaturdayMckinney@gmail.com) to be added to the Wait List. We will contact you asap if there are any cancellations.
- Please do NOT set up outside locations or encroach onto locations that are not listed in the Sign up Genius. Not all locations are taking part and we do not want to hurt the good relationships we have with the McKinney restaurants and stores who support us.

## **How do I sign up for Second Saturdays?**

It's simple to sign up for Second Saturdays. Simply click on the link below for our Sign Up Genius Page. <http://www.signupgenius.com/go/20f0549afa92fa4fc1-second1>

- No need to create a Sign Up Genius Account to sign up for Second Saturdays.
- No need to be a member of MAST or any other Artist Group.
- You will be asked to add your Artist Discipline during the sign up process. This will assist us in any Second Saturday marketing efforts. Please only list no more than two disciplines.
- If you use an iPhone to sign up via Sign Up Genius please be sure to click on the "Full Site" icon at the bottom right, this will ensure that you navigate the site properly.
- Be sure to pay attention to the Date you are signing up for.

## **Can I sell my art as well as demonstrate?**

Yes. We highly encourage you to demonstrate your art, if you have a fairly simple setup (i.e. easel) but please still bring examples of your art to sell and/or brochures and business cards for example if you run workshops or classes. This is a great way to interact with the public and draw interest. If you have any questions regarding demonstrations please contact Maggie through [SecondSaturdayMckinney@gmail.com](mailto:SecondSaturdayMckinney@gmail.com).

You have up to 6 feet available to you so a 6ft table or a 4ft table and an easel can easily be accommodated.

## **What are the hours of the Second Saturday event and when should an Artist arrive to setup?**

The Second Saturday event is from 7pm - 9pm. (Events run from April thru September). Artists should plan to start setting up around 6:30 at their assigned location. Only artists who have signed up should set up due to limited spaces and also because not all businesses are taking part. If you are not able to take part we request at least 48 hours notice so that we can contact people on the wait list.

## **Do I need to reside in McKinney to participate in Second Saturdays?**

Not a requirement, but we do ask that you either reside in Collin County or regularly participate in local Collin County art events.

## **Why only 3 Slots for each Business Location on the Sign Up Genius Page?**

The number of 3 Artists per location is a bit arbitrary, we wanted to ensure a good number of Artists were clustered together to develop a presence and public recognition. There are a good number of spots around each side of the square. If you were not able to sign up for a particular date but want to be added to the wait list please contact [SecondSaturdayMckinney@gmail.com](mailto:SecondSaturdayMckinney@gmail.com)

## Notes regarding locations

### Orisons Gallery and Last Gallery

These locations usually have the gallery's represented artists signed up for these locations. Please contact the gallery directly for Orison's spots or [GailDelger@sbcglobal.net](mailto:GailDelger@sbcglobal.net) for LAST Gallery spots to confirm **before** signing up.

### What if I want to set up at TUPPS Brewery?

TUPPS Brewery have their own dedicated Facebook page and Sign Up Genius. Please visit their dedicated Facebook page Tupps Second Saturday Art Show for additional information.

### What do Artists need for setting up for a Second Saturday event?

We ask for a simple, but professional looking setup.

Please use only one table (max of 6') which **MUST** have a tabletop covering. Please use a black table covering\*\* to ensure a uniform look across all artists. The black cover should reach to the ground at the front of your display. Store boxes, carts, etc. under the table out of sight. Please set up tables as close to the street curb as possible to allow for foot traffic to flow in and out of the business you will be in front of. Easels may also be used if you require them for your demonstration.

Your display should be less than 6' in depth. You will need permission from the Business Owner to setup closer to the storefront.

\*\* A Black table cover for a folding table can be found on Amazon. A 6' table cover can be found for under \$20.

Please do not spread out further than your space and do not place art work on the floor. Example setup here:



## **Where do Artists unload and load on the Square?**

Unfortunately, we don't have an identified location for Artists to unload and load their materials for Second Saturdays. We suggest locating Public Parking areas before arriving to find the location closest to where you will be setting up.

## **What changes can I make after I sign up for a Second Saturday location on the Sign Up Genius page?**

Prior to a Second Saturday event you can make the following changes on the Sign Up Genius page 24 hours in advance, without any required approval:

### **I want to Cancel my Second Saturday attendance**

Go to our Sign Up Genius page and click on the "Delete" button for the Date and Location you originally signed up for. This will permanently remove you from that time slot and allow another Artist to sign up for that location

### **I want to Change my Second Saturday location**

Go to our Sign Up Genius page and click on the "Delete" button for the Date and Location you originally signed up for. This will permanently remove you from that time slot and allow another Artist to sign up for that location. Then click on the "Sign Up" box for the new location.

### **I want to Request a Swap of a location with another Artist**

Go to our Sign Up Genius page and click on the "Swap" button. Here you will be able to select the Artist and Location that you'd like to request a Swap with. Once the Artist receives the request and approves, you're locations will be swapped.

### **I want to Edit my Artist Discipline or Request an Email Confirmation**

Go to our Sign Up Genius page and click on "Edit". Here you will be able to edit or add your Artist Discipline or click on the box for an Email Confirmation.